

# **Cookie Policy**

#### Effective Date: May 4, 2025

This Cookie Policy explains how **EXOVOA** ("we," "us," or "our") uses cookies and similar technologies on our website, <u>www.exovoa.com</u>. By continuing to use our site, you agree to our use of cookies as described in this policy.

# 1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or mobile) when you visit a website. They help websites recognize your device and remember information about your visit, such as preferences or login status.

# 2. Types of Cookies We Use

We use the following types of cookies:

#### a. Essential Cookies

These cookies are necessary for the website to function properly. They enable core functionality like page navigation, form submissions, and secure access.

#### **Examples:**

- Session cookies
- Security cookies

#### **b.** Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting information such as traffic sources, page visits, and loading times. This data is anonymized and used to improve website performance.

#### **Examples:**

- Google Analytics
- Wix Studio Analytics



#### c. Functionality Cookies

These cookies allow the website to remember user choices and provide enhanced, more personalized features.

#### **Examples:**

- Language preferences
- Saved form inputs

#### d. Marketing and Tracking Cookies

These cookies are used to deliver relevant advertisements and track user engagement across websites. We only use these cookies with your explicit consent.

#### **Examples:**

- Facebook Pixel
- Google Ads cookies

# **3.** How to Control or Delete Cookies

You can manage your cookie preferences in the following ways:

- **Browser Settings:** Most browsers allow you to block or delete cookies. Check your browser's help section for instructions.
- **Cookie Banner:** Upon your first visit, you can choose to accept or reject non-essential cookies through our cookie consent banner.
- **Third-Party Tools:** Some analytics and ad providers offer opt-outs directly through their platforms.

Please note: Disabling cookies may affect the functionality and performance of our website.

# 4. Third-Party Cookies

Some cookies on our site may be set by third-party services. These third parties are responsible for their own privacy practices. We encourage you to review their policies directly.

# 5. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our cookie usage or legal obligations. Changes will be posted on this page with an updated effective date.



# 6. Contact Us

If you have any questions about our use of cookies or this Cookie Policy, please contact:

**EXOVOA** Email: info@exovoa.com Website: <u>www.exovoa.com</u>